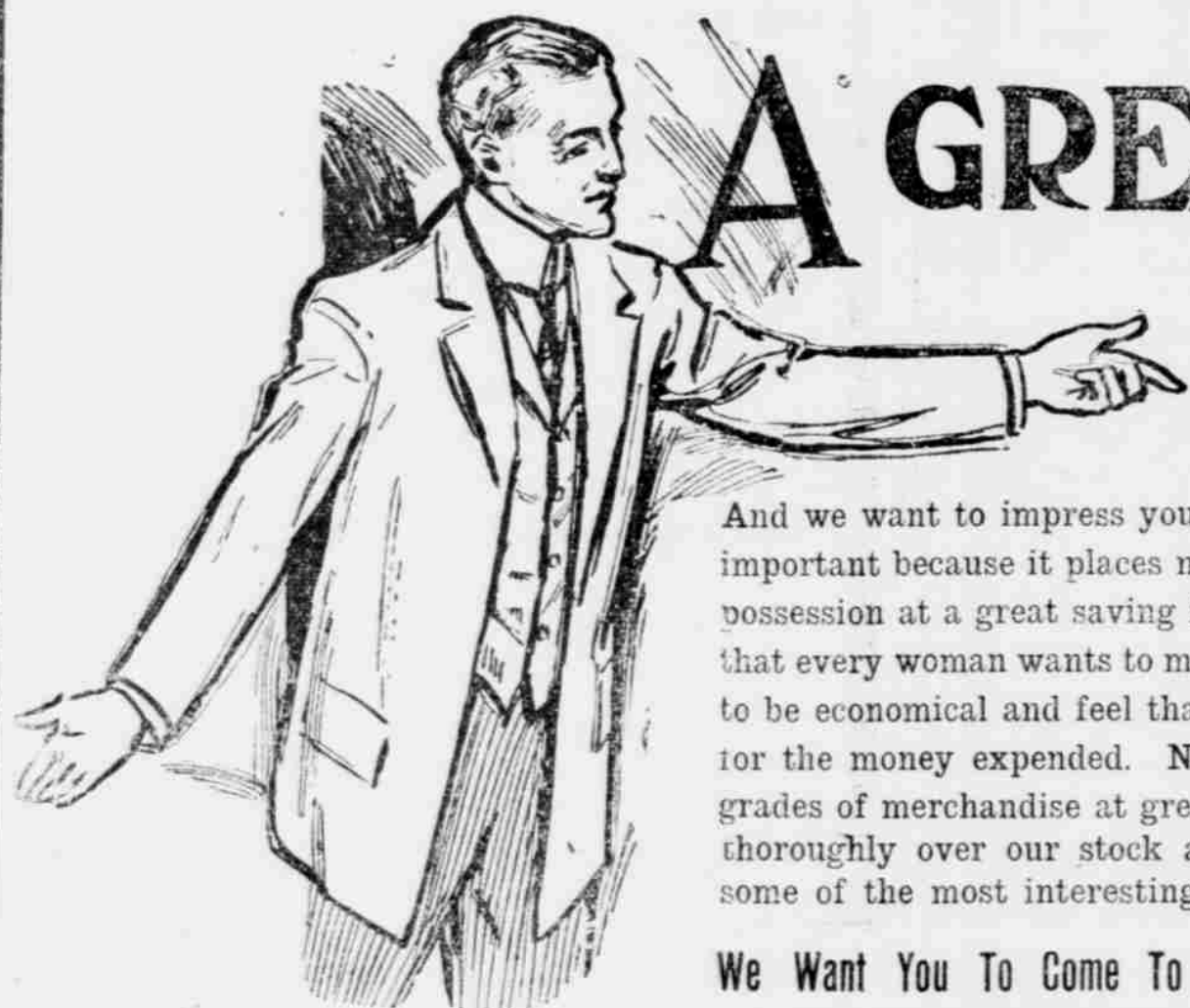


THE SEASON'S END SALE IS



A GREAT EVENT

Ladies---

And we want to impress you with the importance of this sale important because it places new, seasonable merchandise in your possession at a great saving in price, and we take it for granted that every woman wants to make the dollars go as far as possible; to be economical and feel that you are getting the most possible for the money expended. Now, then, we are offering the best grades of merchandise at greatly reduced prices. We have gone thoroughly over our stock and present for your consideration some of the most interesting specials ever advertised.

We Want You To Come To This Sale and Offer Every Inducement For You To Buy. Read Every Word.



Apparel for Women--Half Price and Less

Think of being able to choose from a great collection of the newest Summer Styles in Tailored Suits, Costumes, Dresses, etc., at one half the real value. That's our offer, and, in addition, you'll find many extra special items in apparel that are now marked at less than half. Visit this section of the Boston Store and select a garment now while assortments are complete.

Dresses Worth \$2.00 to \$3.75

This lot of dresses embraces a great collection of styles, fabrics and colorings. All are of the season's making, and you'll find among them pretty dresses of gingham, percale, printed lawns and batistes—values up to \$3.75. End Sale **\$1.00**

One-Piece Dresses Worth Up to \$6.00

About sixty of these pretty one-piece summer dresses—most of them came in about two weeks ago, and owing to the lateness of the season we are forced to offer them at greatly reduced prices. You'll agree with us that they are unmatchable at anywhere near the \$1.98 price asked **\$1.98**

White and Colored Linen Skirts

Linen skirts are always desirable, and this should be an interesting item. There's a table full, embracing both plain white and colored. These skirts are worth regularly \$1.50 to \$2.00, and at this very special price they should close out quickly **99c**

Lot of Dresses Worth \$5.00 to \$7.50

A big lot of new up-to-date dresses, made in the very latest styles, and the designs so numerous that it is impossible to describe them here, but we will say that they are wonderful values at the price offered, which is less than half their value **\$2.45**

Here Are Seven Items That Will Appeal To Those Who Are Economical

Printed Flaxon Lawns

A new lot just received, light ground with small figures. This is genuine flaxon and sells elsewhere for 20c to 25c a yard. Special **12½c**

Imported Zephyr Gingham

Full 33 inches wide and in pretty new patterns and colors; worth in the regular way 17½c to 20c a yard—Special **12½c**

10c Lawns and Batistes

In a big assortment of colors and patterns. These are our regular 10c goods. Special price **6c**

Fruit of the Loom

Also Lonsdale Muslin, the kind sold everywhere at 12½c a yard. Every woman will realize what a bargain this is at the Sale price, per yard **9c**

Checked Glass Toweling

The kind you pay 10c and 12½c a yard for ordinarily. Either blue or red checks in various sizes. During this sale, your choice, yard **8c**

12½c and 15c Percales

In light, medium and dark colorings, 36 inches wide, suitable for house dresses, wrappers and children's wear. Sale price, per yard **9½c**

Best Calicoes

In light, medium and dark effects, worth 7½c a yard. We are heavily overstocked on Calicoes and during this sale we offer them at any below cost. Special Sale price, per yard **5c**

Values In

HOUSEHOLD SUPPLIES THAT WILL APPEAL

PILLOW CASES, of good quality muslin, well made and the kind that usually costs you 12½c to 15c each. Season's End Sale **8½c**

42x36 PILLOW CASE, made of heavy quality pillow casing, hemmed, ready for use and worth 17½c each. Season's End Sale **11c**

72x90 SHEETS, made of muslin with seam center, makes a good sheet for rooming houses; worth 50c to 60c. Sale price **38c**

SCOTCH TABLE LINEN, made of pure linen, full 2 yards wide, soft and pliable comes in half bleached, three-quarter bleached and full bleached; worth easily \$1 a yard. Special **69c**

HONEYCOMB BED SPREADS, in an extra large size; good quality and splendid value even at the regular price, which was \$1.35. Our Season's End Sale **88c**

LARGE TURKISH TOWELS—Bleached white, heavy nap and a splendid towel in every way; worth 25c each. Season's End Sale **23c**

TURKISH WASH RAGS, square shape and hemmed ready for use; worth everywhere 5c to 6c each. Season's End Sale **2½c**

MERCERIZED TABLE LINEN—Bleached pure white and comes in several pretty designs. We don't know of any better value in table linens than this item, for some stores ask 50c for same quality. Season's End Sale **29c**

HEMMED TURKISH TOWEL—This is a good household towel, bleached white and a regular 10c value. Season's End Sale **9c**

LINEN HUCK TOWEL, made of pure linen, very heavy quality and good size, hemmed and bleached; worth 25c to 35c. Special **14c**



Rugs & Mattings At Less Than Elsewhere

Those in need of floor coverings should take advantage of these Specials. They give you standard goods at prices far below real value.

Size 27x54 Brussels Rug, a good quality and a nice line to choose from. We sell these always at \$1.50. Sale price **99c**

Size 27x54 Velvet Rugs, in all the latest patterns, such as Persian, Oriental and Floral designs. These are cheap at \$2.00 to \$2.25. Sale price **\$1.39**

EXTRA SPECIAL
We have 12 rolls of the finest \$1.50 and \$1.75 "Alex Smith's" genuine Axminster Carpets, all in the best patterns and shades. They are sold all over the country at \$1.50 to \$1.75. Sale price **\$1.00**

Size 27x56 Axminster Rugs, all beautiful patterns, and a large assortment to pick from; \$3.00 and \$3.50 grades—Sale price **\$2.27**

Size 36x72 Genuine Axminster Rugs, in all the latest Oriental effects and colorings, a splendid rug and exceedingly durable—values up to \$6.50—Sale price **\$4.29**

EXTRA SPECIAL
About 10 rolls of Japanese Mattings that we must dispose of this week—standard grade, that sold regularly for 20c a yard—you can have these, if you come early, at **12½c**

Housekeepers

READ THE PRICES BELOW---THEN ACT

72-INCH IMPORTED TABLE LINEN—Bleached pure white, mercerized, and comes in pretty patterns, note width full a yard; 75c to 90c value. Sale price **52c**

HALF BLEACHED DICED NAPKINS—Come one dozen to twelve; size, hemmed and worth 35c. Special, each **35c**

THREE-QUARTER BLEACHED DICED NAPKINS—Large size, hemmed ready for use, and worth 75c. Special **45c**

PURE LINEN NAPKINS—Soft and pliable German linen; ready hemmed and worth \$1.75. Season's End Sale **\$1.29**

SCALLOPED BED SPREADS, with a Marcellus finish; all white and a great value at \$2.00. Season's End Sale price **\$1.59**

TURKISH BATH MATS—Come in several color designs, full size heavy quality, that usually sell for 75c to 90c. Special **45c**

34x90 COT SHEETS—Made of an excellent quality muslin; no starch, no seam and with a good wide hem; regular price is 65c. Special Sale price **49c**

TURKISH BATH TOWELS, in a very large size, unbleached, and hemmed ready for use. These will cost you elsewhere 20c each. Our Special price **15c**

FEATHER PILLOWS—A good quality feather pillows, standard size, covered with good striped ticking; usual value everywhere is 75c. A rare bargain **59c**

SUCH BARGAINS AS THESE SHOW OUR LEADERSHIP IN VALUE GIVING

18-inch Embroideries

Also checked and striped Dimity Embroideries and Corset Cover Embroideries; values in this lot up to 60c a yard, and must be seen to appreciate the importance of this low price **24c**

12-Yard Bolt Val. Laces

A big table full of pretty Val Laces and Insertions in 12-yard pieces. Positively a wonder at this little price. Come in several different designs **18c**

Best Table Oilcloth

This is the standard 25c quality of table oil cloth and comes in white and fancy colors. Season's End Sale price **15c**

12½c Linene

Regular 12½c quality of Linene in such colors as navy, lavender, pink, light blue, grey and red; splendid for skirts, dresses, etc. Special **7c**

Collars and Jabots

Ladies' Neckwear, such as collars, jabots, etc., in a great assortment of styles; all new, up-to-date goods and worth 20c, 25c and 35c **14c**

Lace Dresser Scarfs

Nottingham Lace Dresser Scarfs, 18x45 inches, in pretty designs. These scarfs are worth regularly 45c and a great value at this price **29c**

New Hand Bags

Here is a lot of large-size hand bags of black-grained leather. We sold them for \$1.00, but they are really worth \$1.25. Buy now at this price **79c**

NOTE THESE NOTION PRICES

5c Hooks and Eyes now **1c**
25c Hose Supporters for women **15c**
25c Hose Supporters for women **27c**
25c Hose Supporters for women **39c**
65c and 55c Tooth Brushes **12c**
15c Nail Brushes **7c**
10c Toilet Powder **4c**
10c Loos Hair Pins **5c**
10c Kid Curlers **5c**

10c Cube Pins **3c**
20c Cube Pins **8c**
15c Combs and Barrettes **8c**
3c Ladies' Handkerchiefs **3c**
10c Ladies' Handkerchiefs **5c**
5c Children's Handkerchiefs **2½c**
Good Paper Pins **1c**
10c Paper Pins **5c**
5c Safety Pins **2½c**
25c Box Stationery **5c**

Men's Clothing at Sale Prices

\$7.90 Gives your choice of all Suits that sold regularly for \$13.50 to \$15.00

\$14.25 Entitles you to pick from all of our Suits worth regularly \$22.50 to \$27.50

\$12.85 Buys any Suit in our stock that sold before for \$16.50 to \$20.00

\$17.90 Buy any one of our finest hand tailored Suits which formerly sold at \$30 to \$35

CHOICE OF ALL SHOES

1/4 OFF

With the exception of W. L. Douglas and Red Cross Shoes. Now is the time to buy shoes for the whole family. We are qualified to fit you perfectly and offer you your choice of the best all-leather Shoes that's made at one-fourth off the regular price.

EXTRA SPECIAL
VELVET HOUSE SLIPPERS—For men or women; come in all sizes and worth 50c a pair—Special **29c**
CARPET SLIPPERS—for men or women; the most comfortable house shoes and worth 60c to 65c—Special price **38c**

Gingham Petticoats

Here's a lot of Gingham Petticoats, in both solid colors or blue with striped effects—splendidly made and have ruffle. These petticoats are the kind you usually pay 90c to \$1.00 for, and the saving is characteristic of the Season's End Sale **69c**

N. Diamond & Bro., Phoenix-Arizona 201 to 219 East Washington St.

BOSTON STORE

THE POPULAR SHOPPING CENTER

Crepe Night Gowns

Positively the nicest garments for warm weather. These are made of good quality crepe, low neck, Peasant sleeves and trimmed with tulle lace—it's a splendid garment in every way and worth \$1.50 everywhere but here. Note the special price **\$1.19**